

16 April 2014

AV SCRIPT - SIMBLY SOUTH – INDIAN CLUB NIGHT v3.0

SCENE	VO	SUPER
	Dubai has always been a historical central hub in between the trade and spice routes connecting Asia to Europe and Africa. Today it is a world-class city of many world firsts. The world's tallest tower. The world's largest manmade port visible from space. The world's longest driverless metro...and the list goes on.	
	From this City of Gold – comes this astounding story of a creative enterprise that has bodies swaying and hearts thumping to its unique beats. This is the story of how it spiced up the clubbing scene in Dubai in style... by introducing a new sub-genre of club music to the world – Dravidian Massive Bass. This is the story of Simbly South. Dubai's "first-of-its-kind" South Indian Club night.	
	People from all over the world live in harmony in Dubai. They have it all. Skyscrapers. Fast cars. Fabulous stars visiting them. Fantastic night life...	
	They sing and dance the nights away with their own clubs playing music from their lands until the early dawn.	British, Arabic, Indian desi, Filipino, Russian , African, Chinese,
	But passionate and creative souls, possessed by the restless spirit of Dubai, knew that something more was needed to be added to complete this beautiful pot-pourri of sounds and music melanges. The search retraced the spice route to India and gold was struck at the end of this rainbow!...the rediscovery of spicy, chilli melodies and beats of Mollywood, Kollywood and Tollywood remixed with dub step, trance and techno....leading to the birth of Dravidian Massive Bass!	
	Thus SIMBLY SOUTH came into being - the only one-of-its kind Club Night anywhere in the world...born in Dubai. Launched on 5 th April 2013, it was a packed and sold out night! The missing ingredient had been found!	
	From then on the party never stopped...Simbly South had it all:	
	Unplugged Nights Visual Effects & DJ Nights Theme Nights to Celebrity nights Champagne Shower Nights to Dubai's First Headphone Party	
	People and Celebrities were enthralled: Jinu Joseph (Actor) - The Best South Indian Club Night - An Experience, not to be missed. Ranjini Haridas (Emcee/Actress) - Great Ambience, Killer Music, Great Concept Ranjini Jose (Playback Singer) - A Night Not To Be Missed - Truly Loud & Mad - Absolutely Chic Vinayakan (Actor) - I LOVE IT IN THERE	
	Rated As Brilliant Concept, Chic & Lively Nights with Loads of madness - Masala Magazine, The Kochi Post, TimeOut Dubai Magazine, Emirates 24/7, Lifestyle Magazine, Arab Herald & Abu Dhabi News	
	To this day Simbly South had been true to its name, by being loud, kitsch and offering loads of madness and music and dance fun. Yes....at SIMBLY SOUTH - WE OWN THE NIGHT!	5000 Fans on Facebook! We are present on Instagram / Twitter / FB
VO in Rajnikanth's style SFX: Gunshot (to sync with the logo image that shows a bulb broken)	Enga vali...thani vali!	SIMBLY SOUTH - WE OWN THE NIGHT Simbly South Logo

