

CONDOR

DEVELOPERS

Brand Overview



Brand Mission & Vision

Brand Mission

To be the preferred construction partner for customers, creating high-quality spaces for living. To offer innovative, next-generation concepts in construction, design & customer satisfaction. To become an admired brand attracting the best talent to our own organization.

Brand Vision

To establish long-lasting relationships with clients based on the foundation of trust, integrity, and transparency.

Brand Values

9 PILLARS THAT ARE THE FOUNDATIONS OF THE CONDOR DEVELOPERS BRAND

1. Quality Excellence

We are committed to delivering premium quality in every project, using top-grade materials and meticulous craftsmanship to ensure long-lasting durability and satisfaction.

2. Integrity & Transparency

We build trust through honesty and openness in all our business practices, fostering long-term relationships with clients, partners, and stakeholders.

3. Innovation & Forward Thinking

We embrace cutting-edge technologies and next-generation design concepts, pushing the boundaries of construction and architecture to meet evolving customer needs.

4. Customer-Centric Approach

We prioritize the needs and aspirations of our clients, offering personalized services and creating spaces that enrich lives, delivering exceptional experiences at every touchpoint.

5. Sustainability & Responsibility

We integrate environmentally sustainable practices into our developments, minimizing our environmental footprint and contributing to the wellbeing of future generations.

6. Aesthetic & Functional Design

We combine modern design with functionality, ensuring that every development is not only beautiful but also practical, enhancing the daily lives of those who inhabit our spaces.

7. Global Expertise, Local Insights

We leverage our global experience to create spaces that reflect local culture, blending international standards with regional nuances for projects that resonate with our communities.

8. Commitment to Timelines

We are dedicated to delivering projects on time, ensuring that our clients' investments are met with reliability and efficient project management.

9. Community & Legacy

We strive to create developments that foster a sense of community, where people can live, work, and thrive, leaving behind a legacy of happy customers and positive social impact.



Brand Story

Condor Real Estate Developers has built a legacy of trust and excellence over the past 40 years, establishing itself as a leading force in the real estate industry across India, the UAE, and Qatar. The company's journey began with a vision to redefine real estate by combining global expertise with local understanding, delivering high-quality projects that meet the evolving needs of customers.

From its headquarters in Dubai, Condor has expanded its portfolio to include over 350 successfully completed projects, ranging from cutting-edge business development parks in the UAE to luxurious residential enclaves in India. At its core, Condor believes in building more than just physical structures-it builds long-lasting relationships with clients, rooted in integrity, transparency, and a commitment to excellence.

Condor's projects are designed to reflect the aspirations of modern living, blending innovative construction techniques with contemporary aesthetics. With a focus on premium materials, sustainability, and a customer-first approach, Condor Developers continues to push the boundaries of real estate, creating spaces that inspire and elevate the everyday lives of its clients.



Brand Philosophy

At Condor Developers, the philosophy centers on a commitment to "Building for the Future." The company believes that every project, whether residential or commercial, should not only meet the needs of today but also anticipate the needs of tomorrow. This forward-thinking approach is deeply embedded in the company's values of innovation, quality, and customer-centricity.

Condor's philosophy is grounded in:

Trust & Integrity:

Building lasting relationships through honesty, openness, and transparency in all interactions.

Excellence in Every Detail:

Delivering projects with meticulous attention to detail, from the materials used to the design and customer experience.

Innovation & Sustainability:

Constantly exploring new technologies and sustainable practices that benefit both clients and the environment.

Customer-First Approach:

Understanding and exceeding the expectations of its clients by delivering personalized, high-quality spaces.

Cultural Sensitivity & Local Expertise:

Blending international best practices with an understanding of local culture and community needs, ensuring that each project is both globally relevant and locally resonant.

Condor Developers strives to create environments that offer more than just a place to live or work—they are spaces that enhance lifestyles, foster communities, and contribute to long-term prosperity.



Brand Positioning Statement

Condor Real Estate Developers stands as the trusted partner for discerning individuals and corporations seeking premium living and working spaces in India, the UAE, and Qatar.

With a legacy of 40 years and over 350 successful projects, Condor integrates global expertise with local insights to deliver innovative, next-generation developments.

We craft spaces that combine aesthetic sensibility, sustainability, and cutting-edge technology to offer unparalleled comfort and functionality.

Whether it's luxurious residential enclaves or state-of-the-art business development parks, Condor is dedicated to delivering quality, trust, and long-lasting partnerships built on integrity and transparency.

We don't just build spaces; we create environments that enrich lives and inspire success.

Brand Usage

Welcome to our brand guidelines, toolkit and brand applications brought to life. This toolkit contains the brand guidelines that enable you to use the brand in the best way possible. We know that every challenge is different, so instead of giving you detailed templates for every possible use, we have simply defined some best practice rules to guide and inspire your every project.



CONDOR
DEVELOPERS

Logo Style & Usage



CONDOR
DEVELOPERS

Logo Clearspace

To ensure prominence and legibility, the brandmark is always surrounded by an area of clear space which remains free of other elements, such as type and graphics. The clear space is the minimum and should be increased wherever possible.



Logo Incorrect use

The brandmark should always be reproduced from master artworks. They should never be altered, redrawn, recolored or manipulated in any way. Please ensure that the brand is used correctly at all times. Although not shown these examples also apply to all versions of the brandmark.

CORRECT



INCORRECT



NEVER CHANGE THE LOGO ANGLE



DON'T MODIFY THE LOGO PROPORTION



DON'T MODIFY THE COLOURS



DON'T ADD ANY OTHER BACKGROUND COLOURS



NEVER ADD A BORDER



DON'T MODIFY THE POSITION OF THE SUB-BRAND NAME

Primary & Secondary Colours

The Condor brand is represented by this color palettes, the secondary color, shown opposite.

SECONDARY

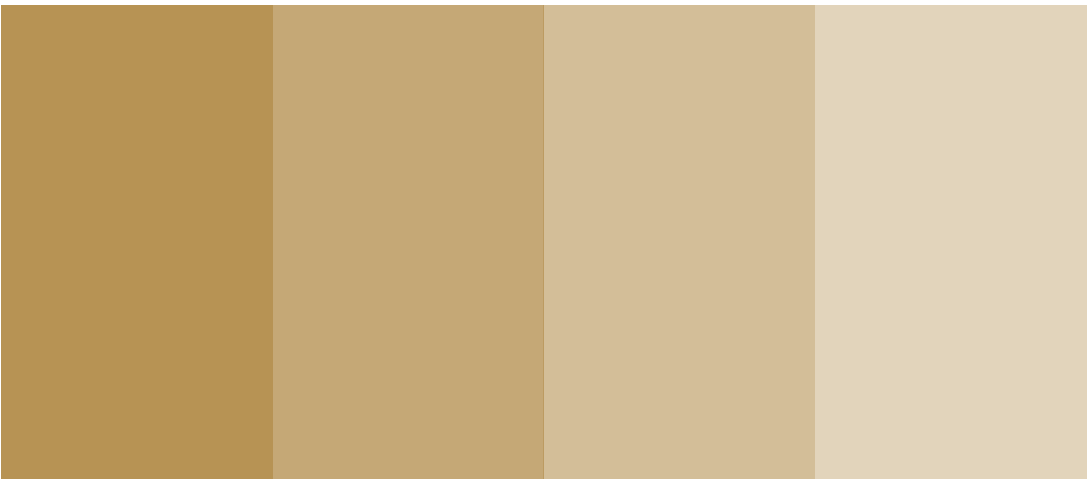


BLACK

PANTONE BLACK C R29 G29 B27
C0 M0 Y0 K100 HEX #1D1D1B

Secondary colors used for text and backgrounds if necessary

PRIMARY



CONDOR GOLD

PANTONE GOLD R183 G147 B84
C30 M40 Y73 K5 HEX #B3B3B3

Use these color proportions in any layout or collateral design. Text should always be set in black, white

Brand Typography

The primary typeface is AVENIR which has been chosen for its premium and corporate appearance.

Please note that this font is subject to a licensing agreement and has to be purchased before use.



AVENIR FAMILY

LIGHT

abcdefghijklmnopqrstuvw
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

MEDIUM

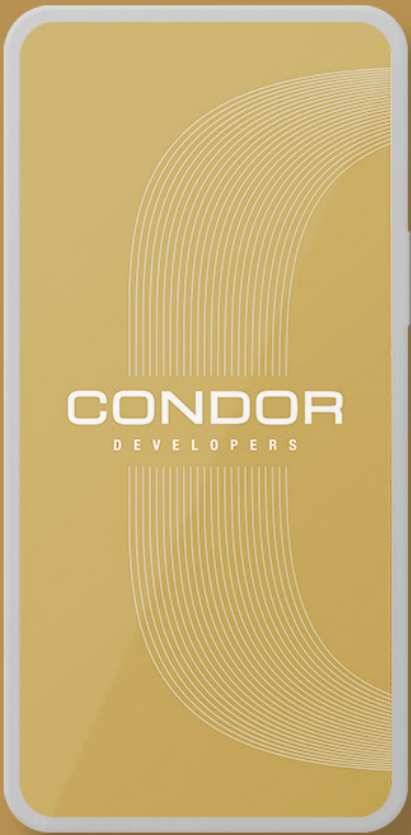
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

BOLD/BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Applications

Stationery Overview



Business Card

Business Card Front



Business Card Back



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With Compliment



Condor Building Contracting L.L.C.
P.O. Box: 5090, Dubai, U.A.E.
Tel: +971 4 239 9500, Fax: +971 4 399 3608
www.thecondorgroup.com
India . Qatar . UAE




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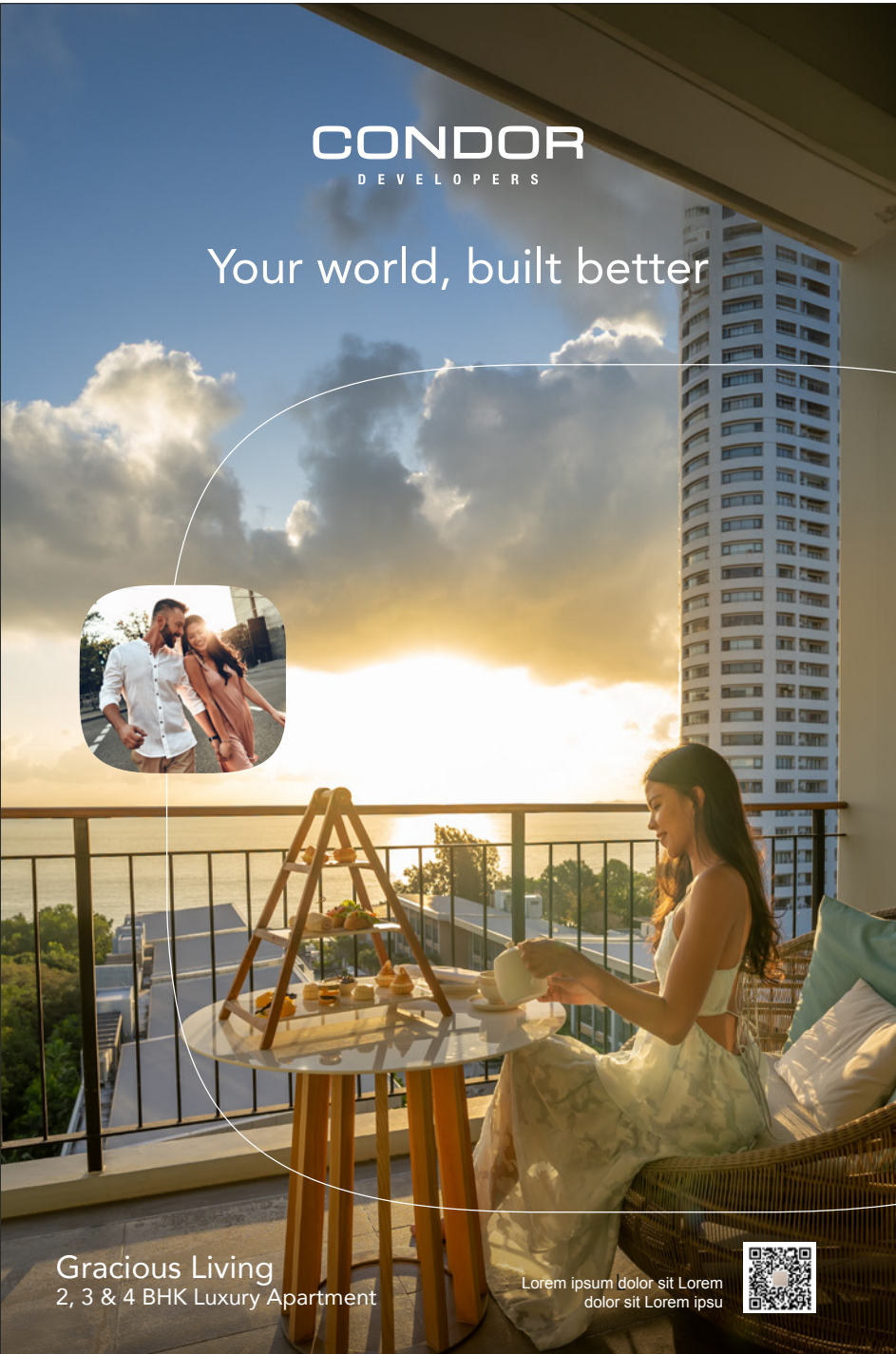
Letter Head
Compliment Slip

Corporate Ads
Option - 1

CONDOR
DEVELOPERS


Your world, built better







Gracious Living
2, 3 & 4 BHK Luxury Apartment

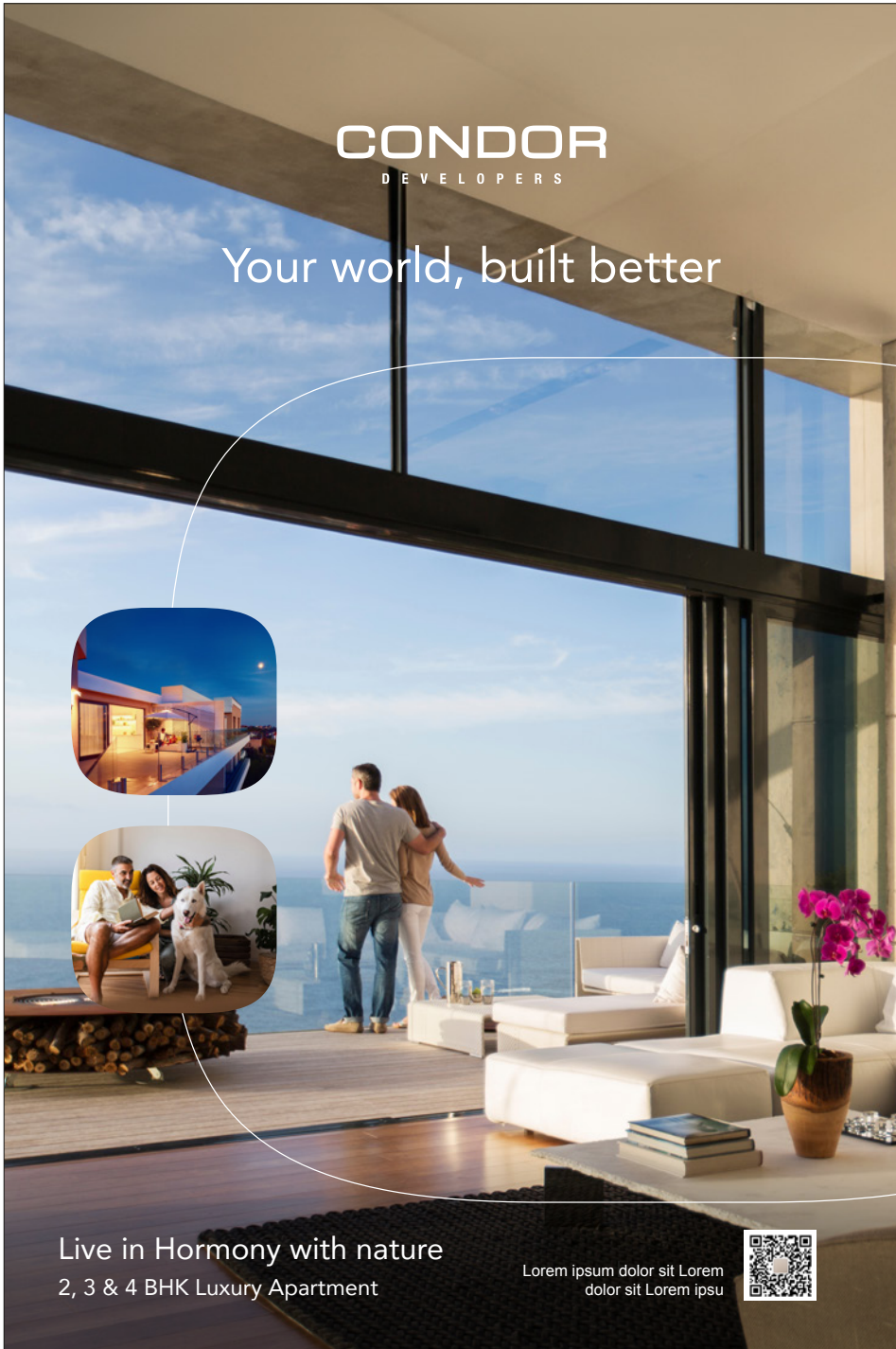
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CONDOR
DEVELOPERS


Your world, built better





Live in Harmony with nature
2, 3 & 4 BHK Luxury Apartment

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Corporate Ads
Option - 1

CONDOR
DEVELOPERS

Your world, built better





Gracious Living
2, 3 & 4 BHK Luxury Apartment

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Corporate Ads Horizontal
Option - 1



Existing Property ads
Option - 1

CONDOR
DEVELOPERS

Go where you feel most alive

CONDOR
MARINASTAR
RESIDENCES DUBAI



Gracious Living
2, 3 & 4 BHK Luxury Apartment

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CONDOR
DEVELOPERS

Your Dream. Your Address.

CONDOR
DAHLIA



Live in Harmony with nature
2, 3 & 4 BHK Luxury Apartment

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Proposed property ads
Option -1

CONDOR
GOLF LINKS
18

Go where you feel most alive






Gracious Living
2, 3 & 4 BHK Luxury Apartment


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CONDOR
GOLF LINKS
18


Your Dream. Your Address.





Live in Harmony with nature
2, 3 & 4 BHK Luxury Apartment

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Proposed outdoor
Option -1



CONDOR

GOLF LINKS

(18)


Your Dream. Your Address.



Corporate Ads
Option - 2


Your world, built better

CONDOR
DEVELOPERS



Gracious Living
2, 3 & 4 BHK Luxury Apartment

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CONDOR
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Live in Harmony with nature
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Corporate Ads
Option - 2

Your world, built better

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Gracious Living

2, 3 & 4 BHK Luxury Apartment

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Live in Harmony with nature

2, 3 & 4 BHK Luxury Apartment


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Corporate Ads Horizontal
Option - 2

Your world, built better


CONDOR
DEVELOPERS



Gracious Living
2, 3 & 4 BHK Luxury Apartment




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Your world, built better


CONDOR
DEVELOPERS



Gracious Living
2, 3 & 4 BHK Luxury Apartment



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Existing Property ads
Option - 2

Go where
you feel most alive

CONDOR
DEVELOPERS

CONDOR
MARINASTAR
RESIDENCES DUBAI





Gracious Living
2, 3 & 4 BHK Luxury Apartment

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Your Dream. Your Address.

CONDOR
DEVELOPERS

CONDOR
DAHLIA





Live in Harmony with nature
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Proposed property ads
Option - 2

Go where
you feel most alive

CONDOR
GOLF LINKS
18



Gracious Living
2, 3 & 4 BHK Luxury Apartment

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Your Dream. Your Address.

CONDOR
GOLF LINKS
18



Live in Harmony with nature
2, 3 & 4 BHK Luxury Apartment

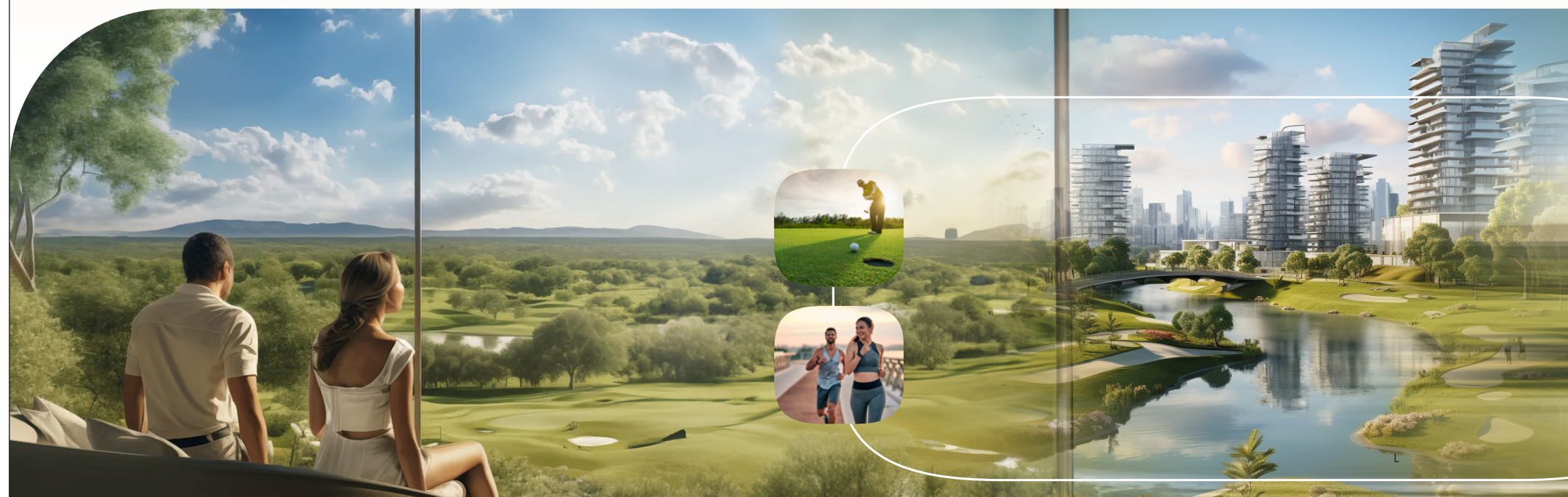
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Proposed outdoor
Option - 2

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Your Dream. Your Address.

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GOLF LINKS
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Flag Banner



Safety Helmet



Vehicle livery



